-REGULAR MEETING MINUTES OF THE
OWOSSO MAIN STREET & DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF OWOSSO

November 4, 2026, at 7:30 A.M.

CALL TO ORDER: The meeting was called to order by Chair Daylen Howard at 7:33 A.M.

ROLL CALL: Taken by Lizzie Fredrick

PRESENT: Chair Daylen Howard, Vice-Chair Lance Omer, Mayor Robert J. Teich Jr., Colin McCallum, Jill Davis, Karen Parzych, and Jon Moore. Bill Gilbert arrived at 7:39 a.m., Josh Ardelean arrived at 7:55 a.m., and McCallum left at 7:59 a.m.

ABSENT: None

STAFF PRESENT: Lizzie Fredrick and Kevin Lenkhart

AGENDA:

MOVED BY MOORE SUPPORTED BY MCCALLUM TO APPROVE THE NOVEMBER 4, 2026, OWOSSO MAIN STREET & DOWNTOWN DEVELOPMENT AUTHORITY AGENDA AS PRESENTED.
AYES: ALL
MOTION CARRIED

MINUTES:

MOVED BY MOORE, SUPPORTED BY DAVIS TO APPROVE THE OCTOBER 14, 2026, OWOSSO MAIN STREET & DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING MINUTES.
AYE: ALL
MOTION CARRIED

PUBLIC COMMENTS: None

REPORTS: Fredrick reviewed the Check Disbursement, Revenue & Expenditure, Revolving Loan Fund Cash Summary, and Revolving Loan Fund Inventory Reports.

Fredrick presented the October reports for Electric Vehicle Charging Station Revenue, Unique Drivers, and Session Quantity.

ITEMS OF BUSINESS:

1. **2027 OMS & DDA Meeting Schedule:** Fredrick presented the proposed 2027 meeting schedule for the Board and noted that the May 2027 meeting was not scheduled for the first Wednesday of the month so the Board can attend the National Main Street Conference in Detroit.

   MOVED BY MOORE, SUPPORTED BY PARZYCH TO ADOPT THE 2027 OWOSSO MAIN STREET & DOWNTOWN DEVELOPMENT AUTHORITY MEETING SCHEDULE AS PRESENTED.
   AYE: ALL
   MOTION CARRIED

2. **2026 Community Survey Results:** Fredrick presented a 2024-2026 Survey Result Comparison Report and a summary report for the 2026 survey results.

DRAFT

Fredrick noted that both reports and the full survey results from 2026 and 2024 are published on DowntownOwosso.org.

Board discussed percentage improvements to respondents saying that downtown is improving or holding its own.

COMMITTEE UPDATES:

1. **Promotion:** Davis shared the Committee's discussions regarding the Tour Owosso platform.

2. **Organization:** Moore announced the 2026 Volunteer Appreciation Party will be at Niche on February 23, 2027.

   Moore noted that the Committee is recommending the Main 5 Communication Plan for the 2027 Technical Assistance Service from Michigan Main Street.

3. **Economic Vitality:** Howard announced Metro Mortgage as the November Business of the Month and reminded the Board of the Main Street Meetup at Etcetera on November 10th.

4. **Design:** Fredrick provided updates on fall and winter décor.

DIRECTOR UPDATES: Fredrick introduced Public Safety Director Kevin Lenkart.

Lenkart provided updates on downtown parking enforcement, the Steam Railroading Institute, and the Curwood Festival.

BOARD COMMENTS: Parzych, Moore, and Ardelean provided suggestions on promoting downtown businesses to the Steam Railroading Institute's North Pole Express attendees.

ADJOURNMENT:

MOVED BY OMER SUPPORTED BY DAVIS TO ADJOURN AT 8:25 A.M.
AYES: ALL
MOTION CARRIED

NEXT MEETING DECEMBER 2, 2026.

DRAFT